

# Creative “All Stars” from across the country unite to celebrate Opening Day with BLDG at 199C: A baseball themed art exhibit and block party.

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Media Contact: Cate Becker

cate@bldgrefuge.com



### Contact

Cate Becker  
30 West Pike  
Covington, Kentucky 41011  
859-491-4228  
cate@bldgrefuge.com

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**Covington, KY** – BLDG proudly announces 199C: the region’s only Opening Day art event, April 3 – May 2. The show will feature artwork from 50+ artists from Covington and Cincinnati to Seattle and New York and major cities in between. Celebrating and representing our favorite team and Opening Day, 199C draws its name from the Pantone color for the Reds.

In honor of our hometown hosting the 2015 All Star Game this summer, BLDG upped the ante this year by assembling an “All Star” team of talent to participate in the show. Covington and Cincinnati-based designers such as Rob Warnick and Brian Stuparyk of Steam Whistle Letterpress were hand-picked to represent the home team, while nationally recognized greats like Jon Contino (New York, NY) and Brian Lindstrom (Madison, WI) form the away lineup, drawing inspiration from their favorite MLB team.

The show kicks off on April 3 at the BLDG Gallery beginning at 4 pm and running through 11 pm. The festivities continue outside where we shut down Pike Street and transform the cityscape into a pop-up whiffle ball stadium. This year we’ve also partnered with our friends at Folkschool Coffee Shop in Ludlow, KY to host the Curveball Classic Home Run Derby where the grand prize winner will take home two tickets to Opening Day!

The derby will take place from 5 – 7 pm. To pre-register, please email Matt Williams at folkschoolky@gmail.com. Day-of registration will take place from 4 – 5 pm at the Curveball Classic table.

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From 7 – 8 pm, we'll announce the derby winners and pay homage to our favorite fallen hero Pete Rose in Covington's very own Charlie Hustle look-a-like contest.

From 8 – 11 pm we'll round third and head for home as we dance in the streets with live acts booked by Folkschool Coffee Shop. Favorites like The Hustle will enliven the evening with their foot stomping favorites, and stay tuned for more announcements about the great entertainment lineup.

If this wasn't enough, other festivities to expect include head-to-head vintage video game competitions, live art installations, dancing mascots and an outdoor photo booth.

It wouldn't be baseball if there wasn't food and beer, so this year we've partnered with Renaissance Covington to bring the event to the next level. Northern Kentucky favorites Braxton Brewing and Ei8ht Ball Brewery will offer up tasty beverages while Amerasia, Gomez Tacos, Grateful Grahams, Marty's Waffles, Tiger Dumplings and Wunderbar will satisfy all your needs after a hard day of whiffle ball. Stay tuned for updates on additional vendors.

Nick Dew of BLDG says, "Last year, we tested out an idea. This year we're going to knock it out of the park." Dew continues, "Covington is the perfect place to host this type of event and people love it. It's our way of representing our love of baseball, the Reds and our community."

Artwork will remain on display in the BLDG Gallery through May 2.

### About BLDG

We are a creative refuge fostering the inspirational, the visionary, and the uncommon. Where copious creatives challenge the norm, stand on the ceiling, and change what's possible. Transformation is inevitable, ordinary is unacceptable. Enter the front door. Play on every floor. Leave different. From showcasing international art to Covington people watching, the BLDG Gallery is an outlet to keep our creative spirit rolling and connect our community to inspiring ideas.

