



BLDG - REQUEST FOR QUALIFICATIONS

BLDG in partnership with Kroger Company, will commission a professional artist to create interior artwork for the Kroger store #454 located at 9001 US 42, Union, KY 41091.

The artwork will be prominently displayed inside the store as part of the Kroger Company's commitment to involving artist in beautifying new stores throughout the nation. The artwork will be expected to celebrate the spirit of the community and the unique identity of the neighborhood and its surroundings.

The artwork will be mounted on canvas or panels that can be installed in the location specified for the artwork. The size of the finished artwork will measure 15' W x 8' H.

Eligibility

This call is open to artists living in the Cincinnati/Northern Kentucky region. When submitting to the RFQ, please indicate if you have a specific or direct connection to the Union Area.

To apply for the Kroger Portfolio

Interested artists must submit the following via email to Cate Becker at cate@bldgrefuge.com.

1. Confirmation of intent to participate.
2. Current resume, pdf or word format.
3. Three (3) images of previously documented work that demonstrate your ability to design and create large-scale artwork.
4. An annotated informational sheet which includes title, date and brief description of each image.

Semi-Finalist Proposal Award

From the Portfolio, Kroger will select three (3) artists to respond to an RFP and prepare a concept proposal. Artists will receive \$300 for their proposals.

Project Budget

One artist will be awarded a commission of \$9,000. This amount includes all artist fees, design costs, fabrication expenses, transportation and insurance costs to deliver the artwork to the new store by 8/11/2017.

Good to know

- This will be a 'work-for-hire' commission. If you are the artist who receives the commission, Kroger will provide design feedback. Be prepared to receive Art Direction in the event they make suggestions.
- The general on-site contract of the new Kroger Store, with the guidance of the artists, will perform the installation of the said artwork.

Schedule / Timeline

RFQ Document Submission Deadline	Friday, March 24, 2017
Semi-Finalists Notified	Wednesday, April 5, 2017
Semi-Finalists Design Due	Friday, April 28, 2017
Finalist Chosen	Thursday, June 1, 2017
Project and Delivery Deadline	Friday, August 11, 2017